

Friendsgiving.NoKidHungry.org

Friendsgiving@strength.org

1030 15th St, NW St 1100W Washington, DC 20005

(800) 761-4227



### NO KID HUNGRY® CAMPAIGN

No child should go hungry in America. But millions don't know where their next meal is coming from. No Kid Hungry is ending childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve. No Kid Hungry is a campaign by Share Our Strength, an organization working to end hunger and poverty. Join us at [NoKidHungry.org](https://NoKidHungry.org).

### HUNGER: AN AMERICAN ISSUE

1 in 4 children in the United States could face hunger this year because of the coronavirus.

Millions of children have lost the healthy school meals they depend on. And just as the pandemic has closed schools, it has also closed many businesses, leaving millions of Americans out of work and struggling to afford food for their children.

No Kid Hungry has a plan to make sure they are fed, both during this crisis and in its aftermath. You can help. Through a combination of emergency grants, strategic assistance, advocacy and awareness, No Kid Hungry is equipping communities with the resources they need.

## YOU CAN HELP END CHILDHOOD HUNGER: HOST A FRIENDSGIVING CELEBRATION

Friendsgiving® for No Kid Hungry encourages Americans to host celebrations with friends or family and turn them into fundraisers to help end childhood hunger in America.

You can host your event at your own home, a friend's place or even local restaurant or bar. And by using our easy, online fundraising tools, many of our most successful Friendsgiving hosts have raised just as much money from friends and family in distant locations as they have from their Friendsgiving guests. For more information and ways to get started, visit [Friendsgiving.NoKidHungry.org](https://Friendsgiving.NoKidHungry.org).

### WHY FOCUS ON CHILDHOOD HUNGER?

Children who don't get the food they need do not learn as well, get sick more often, have a harder time concentrating, and are more likely to act out than other kids. While they are more prone to obesity and its health consequences, they are also less likely to get the nutrition they need for sound growth and physical, mental and emotional development.

### WHY SHOULD YOU GET INVOLVED?

- Your Friendsgiving will create awareness and help educate the community about an issue that is often overlooked: childhood hunger in America.
- Having a Friendsgiving is a fun solution with a big impact on an unthinkable problem.
- It's simple, easy and doesn't require big plans or big money to make a big difference!
- If you're a bakery or restaurant, Friendsgiving for No Kid Hungry is a great way to contribute to ending childhood hunger.

## NO KID HUNGRY'S IMPACT

Fundraising efforts like Friendsgiving for No Kid Hungry play an important role in the success of the No Kid Hungry campaign. This financial support, coupled with the tireless work of the No Kid Hungry network, enables us to connect more children to the healthy food they need to learn and grow. Since the campaign's launch, No Kid Hungry and our partners have connected kids struggling with hunger to 1 billion additional meals.

Together, we are making No Kid Hungry a reality.

## BEARING WITNESS

Brenda decided to host her Friendsgiving in September, when brain storming for her blog, she realized she would have a lot of work to do creating an entire holiday meal weeks before hosting another holiday meal so she enlisted the help of friends to take some of the load off. Brenda has the cake, flowers, and location for her event donated by friends and local businesses. Brenda thought, if I am going to be hosting an entire thanksgiving meal for friends I want it to help a good cause that is when she found out about No Kid Hungry and our Friendsgiving program.

"And in the spirit of the holiday season it is so important to seek ways to give back to your favorite charities to support causes that are near to your heart. In my home, there is never any shortage of food or meals and we are so lucky for that. Undoubtedly, my children really take for granted the meals that they receive. Which is why No Kid Hungry and their mission really hit a chord with me. The thought of children and families who are struggling for the most basic necessity of nourishment makes Brenda decided to host her Friendsgiving in September, when brain storming for her blog, she realized she would have a lot of work to do creating an entire holiday meal weeks before hosting another holiday meal so she enlisted the help of friends to take some of the load off. Brenda has the cake, flowers, and location for her event donated by friends and local businesses. Brenda thought, if I am going to be hosting an entire thanksgiving meal for friends I want it to help a good cause that is when she found out about No Kid Hungry and our Friendsgiving program.

## HOW YOU CAN MAKE A DIFFERENCE

**Fall Into Fun** Turn your Friendsgiving celebration into a fundraiser to feed hungry kids. There are so many ways to add fun to your event and make an impact.

**Winner Winner Turkey Dinner** Once you sign up, you'll have access to digital resources to help you plan your Friendsgiving fundraiser. Plus you'll have your own fundraising webpage.

**Eat, Drink & Wear Stretchy Pants** Host a fabulous event for your friends & family. You can have a nice in-person social-distanced event or a Zoom gathering. Make it a traditional Thanksgiving meal, a potluck or a cocktail party. It's up to you. Plan any kind of party, virtual or otherwise, and No Kid Hungry will support you every step of the way. Have fun but don't forget about the impact you're making. Every \$100 you raise can feed a child up to 1,000 meals.

**Donate to the cause.** Ask people who cannot attend your event to donate or see if your company will match your donations.

**Sign up today at [Friendsgiving.NoKidHungry.org](https://Friendsgiving.NoKidHungry.org) or call 800.761.4227.**

## HOW FRIENDSGIVING FOR NO KID HUNGRY HELPS

Funds raised through Friendsgiving celebrations support No Kid Hungry's efforts to end childhood hunger in America. Organizations receiving support from No Kid Hungry use funds to:

- Buy equipment, supplies and utensils to serve meals to children.
- Cover the cost of opening additional meal sites serving children.
- Hire more staff to serve meals to kids.
- Provide mobile food pantries or cafeterias to reach families who don't have transportation to meal sites.
- Pay for materials that tell parents about programs that can help and where to find them.
- Teach kids and their families how to plan, shop for and cook healthy, affordable meals that everyone enjoys.