**MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT**

FOR IMMEDATE RELEASE

**Contact:**

[INSERT YOUR NAME]

[INSERT YOUR Cell PHONE NUMBER]

[INSERT YOUR E-MAIL]

**[INSERT YOUR NAME OR BAKE SALE NAME] Holds Bake Sale to End Childhood Hunger in [INSERT YOUR CITY OR STATE]**

*Bake Sale benefits No Kid Hungry®, a national initiative to end childhood hunger in America.*

**Who:** [INSERT YOUR NAME OR TEAM NAME]is joining millions of people across the country who are making a difference by joining the fight against childhood hunger in America. It’s a simple as hosting a bake sale.

**What:** [INSERT YOUR NAME OR TEAM NAME]is/are having bake sale, as part of Bake Sale for No Kid Hungry, a national fundraising campaign that encourages individuals to host bake sales in their communities to help end childhood hunger in America.

[INSERT BAKE SALE EVENT DETAILS LIKE THE KINDS OF BAKED GOODS BEING SOLD OR OTHER NOTABLE EVENT ACTIVITIES]

**When:** [INSERT BAKE SALE DATE AND TIME]

**Where:** [INSERT BAKE SALE LOCATION]

**Details:** 1 in 4 kids could face hunger today. In the wake of the Coronavirus, millions of children in the US are facing poverty and hunger. Traditionally, many kid have relied on the meals they get at school each day. But even as school staff and community leaders work to feed students while many school buildings are closed, children are missing the meals they need. Funds raised through [INSERT YOUR NAME OR TEAM NAME]Bake Sale for No Kid Hungrywill be used to support the No Kid Hungry campaign’s efforts to make sure kids are fed, both during this crisis and in the recovery to follow.

**About No Kid Hungry**

No child should go hungry in America. But in the wake of the Coronavirus pandemic, 1 in 4 kids could face hunger. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give kids the healthy food they need to thrive. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization committed to end hunger and poverty. Join us at [NoKidHungry.org](http://www.nokidhungry.org/#_blank).