

# BAKE SALE

FOR NO KID HUNGRY

## Raffle ideas:

- Tickets to the movies
- Gift cards to restaurants
- A coffee gift set
- Bike rentals
- Brewery tours
- Yoga classes
- Tasting events
- Tickets to a comedy show
- Art classes
- Cooking gift set
- At-home spa set
- Tickets to the theater
- Gym class pass
- Baseball tickets
- A whole cake
- Gourmet chocolates
- Paint and sip classes
- Local sports team items
- Beach day gift bag
- Amusement park gift cards
- Local coffee beans

Hosting a raffle or silent auction at your Bake Sale for No Kid Hungry is a fun and easy way to reach your fundraising goal. Make everyone a winner with the following tips!

- Gather a list of businesses to reach out to. Consider local restaurants, boutiques, theaters, and entertainment hot spots.
- Plan to reach out to businesses well in advance. Two months before your bake sale would be the ideal time to ask for donations.
- Make initial contact by sending an email or by hand delivering a donation request letter. A week after making initial contact, follow up with a phone call. Don't be shy! They are busy and often need the extra reminder.
- Use the donation request letter located in the Bakers' Resources. Also in the Bakers' Resources is Share Our Strength's 501c(3) letter from the IRS. Some businesses will request the letter before they commit to making a donation.
- Educate yourself about the issue of childhood hunger before approaching businesses. Before making a donation, many of the store managers are going to want to know more about and the No Kid Hungry campaign.
- The hunger facts and info cards located in the Bakers' Resources are great learning tools.

Once you start collecting donations, bundle smaller items together or make gift baskets. At your bake sale, place your raffle or silent auction in a place everyone will see it. If you are selling raffle tickets, sell tickets for \$1 or a baker's dozen (13) for \$10.

## Don't forget!

Thank contributing businesses for their contribution. Tell store managers how much money you were able to raise through their raffle contribution.

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CHRYSLER PACIFICA

